

## PROXIMEDIA S.A.

### Résultat of the fixed-price offer (Non-Priority Offer and Priority Offer) on the free market

*(Following the notices published in the Price List on 23.06.2005 and 12.07.2005)*

#### RESULT/ADMISSION

##### a) **Result of the Non-Priority fixed-price offer (centralization by Euronext Brussels on 15/07/2005)**

Following centralisation of the orders received from the members of the market, Euronext Brussels SA announces that it registered a total of purchase orders for **119,456** Proximedia shares.

In accordance with the information mentioned in the notices dated 23.06.2005 and 12.07.2005, Euronext Brussels quoted a share price of **8 €** and proceeded with the allotment of the 95.000 Proximedia ordinary shares proposed into the fixed-price offer with a **rate of service of 80%**, rounded off the unity.

##### b) **Result of the Priority fixed-price offer**

It is indicated that, at the moment of the anticipated closing of the Priority offer, the 95,000 Proximedia offered shares have been wholly subscribed on 30 June 2005 at 15:30 p.m.

**As from 22 July 2005**, the **1.995.000** Proximedia existing ordinary shares will be listed on the free market of Euronext Brussels. The trading will take place on the NSC system, single fixing-group B4.

Code SVM:	3824.41
Code ISIN:	BE0003824415
Code stock:	PROX

#### LISTING: particular provisions

On 22 July 2005, the reference price shall be the fixed-price offer of **8 €**.

The static threshold of quotation shall be set at +/- 20% of the reference price.

In case of an imbalance of the market that does not allow to quote within the thresholds of 20 %, Euronext shall inform the members of the market on the new schedule of quotation and shall proceed, **on the same day**, with two new attempts of 10% every 15 minutes. If the price exceeds the trading thresholds, Euronext will inform the participants about the mode of trading continuation.

If no price can be fixed, the particular provisions as mentioned here above shall remain applicable for the next day.

After quotation of a price, quotations shall comply with standard rules on thresholds.